

# RUDY CHOUFANI

29/09/1998

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## EDUCATION

2020-2021	<b>University Paris-Dauphine PSL, Master's in management (Bac+5)</b> Thesis: How to save the financials of a foreign franchise in the event of a currency devaluation	Paris/France
2018-2020	<b>ESSEC Business School, Global bachelor's in business administration, English track</b> Corporate finance specialisation. Courses: <i>Financial Markets, Private Equity and Venture Capital and corporate finance</i> Average grade: 16.5/20	Cergy/France
2016 – 2018	<b>ESA Business School, Bachelor's in business administration, English track</b> President and founder of <i>the Bureau des élèves 2017-2018</i> .	Beirut/Lebanon
2004-2016	<b>Grand Lycée Franco-Libanais de Beyrouth</b> French Bacalalaureate	Beirut/Lebanon

## PROFESSIONAL EXPERIENCES

09/2021 - 03/2022	<b>Deloitte</b> <i>Consultant in risk advisory – Internship</i> <ul style="list-style-type: none"><li>• Research on client projects (Major economic sectors in Africa and the USA's presence in Africa)</li><li>• Economic research on the West-African economy's major pillars, the Private Equities on the continent and an advanced research on capital markets in Africa (To be published)</li><li>• Preparation of tender presentations</li><li>• Data breakdown on sales per customer, per country and per size</li></ul>	La Défense/France
11/2020	<b>Dribblets (Social media start-up that aims to link the public with NGOs)</b> <i>Co-Founder, CFO and COO</i> <ul style="list-style-type: none"><li>• Market studies (Surveys, interviews, and research) to understand if there could be a demand of Dribblets</li><li>• Projections and data analysis to estimate the cost structure, revenue structure and other projections (Users projections and Ads projections)</li><li>• Operations management and Business development (We integrated 20 NGOs in our project, coordinated the application development and our marketing strategy)</li></ul>	London/UK Beirut/Lebanon Dubai/UAE
01/2020 - 04/2020	<b>Thales</b> <i>Financial controller – Internship</i> <ul style="list-style-type: none"><li>• Detailed analysis of the cost structure of GTS activities and sales analysis by client to minimize costs and increase sales</li><li>• Large data base analysis on order intakes from international Thales customers</li><li>• Reporting to the manager and consolidation of the P&amp;L</li></ul>	Vélizy/France

## LANGUAGES AND OTHER COMPETENCIES

**English:** Business proficiency **French:** Mother tongue **Arabic:** Mother tongue

**Microsoft Word specialist, Microsoft power point specialist, Microsoft excel specialist,** Bloomberg market concepts certificate, Corporate Finance Institute Certificate, TOEIC (915/990) and TrainingYou's Strategy Consulting courses (Cracking strategy cases).

## INTERESTS AND HOBBIES

- Politics and Economics
- Drums (Concerts/10 years)
- Football