

Raymond BRAIDI

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LANGUAGE SKILLS

English: Fluent

French: Fluent

Arabic: Native

SKILLS

- DIGITAL

Data Legal Drive

Microsoft Word

Microsoft Excel

Microsoft Power Point

- SOFT SKILLS

Teamwork and collaboration

Leadership

Time management

Problem-solving

Adaptability

Hindsight

Decision maker

Ambition and commitment

Analytical

VOLUNTEERING AND ORGANIZATIONS

2023

**Strategy Consulting Club,
SKEMA Business school**

2020

Member of the Ecosahem NGO

2015-2016

**Volunteered with ARC-EN-CIEL
NGO**

2006-2010

Volunteered with Caritas NGO

INTRESTS

Strategy Business

Forex Trading

Sports

Real Estate & Investments

Web3.0

EDUCATION

2022 – 2023 MSc Year 2, International Strategy and Influence, Skema Business School

- International M&A

- Strategic consulting

- Competitive Intelligence

- Financial Intelligence

- Business models and sustainability

- Strategic Management of innovation

2021 – 2022. Master 1, Private Law, Université Saint Joseph de Beyrouth

- Commercial Law

- International Trade Law

- Fiscality

- Contracts Law

- Private Law

2017 – 2021 Faculty of Law, Université Saint Joseph de Beyrouth

Bachelor in French and Lebanese Law

2002 – 2017 French and Lebanese Baccalaureate in General Science, Collège Notre Dame de Jamhour

PROFESSIONAL EXPERIENCE

Strategy Consultant – Mairie de Paris, Paris, France

January 2023 – Present

- Conducting interviews with key players in the industry, including IKEA, Franprix, and Fludis, to gather insights on their experiences and expectations

- Researching and identified new technologies that could be implemented to support the development of river logistics in urban areas

- Redesigning the economic model for river transport of small goods to increase efficiency and scalability

Strategy Consultant – OBH Startup, Paris, France

September - December 2022

- Worked with the CEO of OBH to implement the product on the B2C market

- Assisted with the preparation of a successful crowdfunding campaign

- Conducted market research to size the potential market for the startup's product

- Growth strategy, business models, benchmarks, and market forecasts on development opportunities

CEO and Founder RA Braidy GROUP SARL, UrbnGround, Lebanon November 2020- Present

- Negotiating deals with suppliers

- Turnover 200,000\$+

- Logistic planning

- Implementing of a physical store

- Marketing plan

- Partnering with reputable platforms

Legal & Sales Intern – Dulaiman Travel, Damam, Saudi Arabia

September - October 2021

- Litigation cases

- Commercial law cases

- Intellectual property cases

- Adjusted contracts

Legal Intern – Next Care, Dubai

September– October 2020 & June - August 2021

- Researched for legal basis

- Bankruptcy in UAE

- Drafted legal notes

- Real Estate cases

CERTIFICATS

2023

**"Diploma of Specialised Studies in International Management" (DESMI),
SKEMA Business School**

2022

Digimind Social - Social network monitoring and analysis tools

2022

International English Language Testing System- IELTS (Grade 7/9)

2021

How to Trade In Paper Assets, Promoting Investing Education